

ELECTRIC VEHICLE SOCIETY

2021 ANNUAL REPORT



WELCOME

Annual Report 2021

We've been advocating the advantages of electric cars since 1994. **You could say we're passionate.**



● TABLE OF CONTENTS

Placeholder for the table of contents, consisting of ten horizontal grey bars.

Overview EV SOCIETY

We are a not-for-profit organisation comprised of electric vehicle owners and enthusiasts who advocate for electric mobility.

EV Society was founded in 1994, when all electric cars were hand-crafted one-off conversions. Now we help to increase EV adoption through education, advocacy, meetings, events, and partnerships.

VISION

A world where everyone's journey is safe, clean, and fun.

MISSION

To utilise the expertise of electric vehicle owners and enthusiasts to help Canadians transition to electric transportation through education and advocacy.

VALUES

We value integrity, diversity and passion. Our message must be delivered with optimism, enthusiasm, and honesty. The merits of electric vehicles sell themselves once understood, and do not require high-pressure sales techniques.

TEAMWORK

Through collaboration we will band together to help inspire and educate our community on the benefits of electric mobility. Together we are greater than the sum of our parts!

● MESSAGE FROM THE PRESIDENT

2021 was a year defined by both challenges and progress, a year that many of us are thankful to put behind us. As President, I am so proud of the tremendous efforts by EV Society volunteers and EV owners from across the country. These folks managed to adapt to the COVID reality, seamlessly. They persevered in fulfilling our guiding principles of EV adoption and education with creativity, which resulted in an incredible 172% increase in engagements over past years!

With EV sales now at 13% of vehicle sales in BC and total EV sales up nationally from 3.4% to 5.4% of all vehicles sold, we are clearly on the right track.

I am grateful for our volunteers' hard work and dedication as we (you!) continue to devote your time and unwavering commitment to influence change with new car buyers, and policymaking circles at all levels of government. There is still much work to be done.

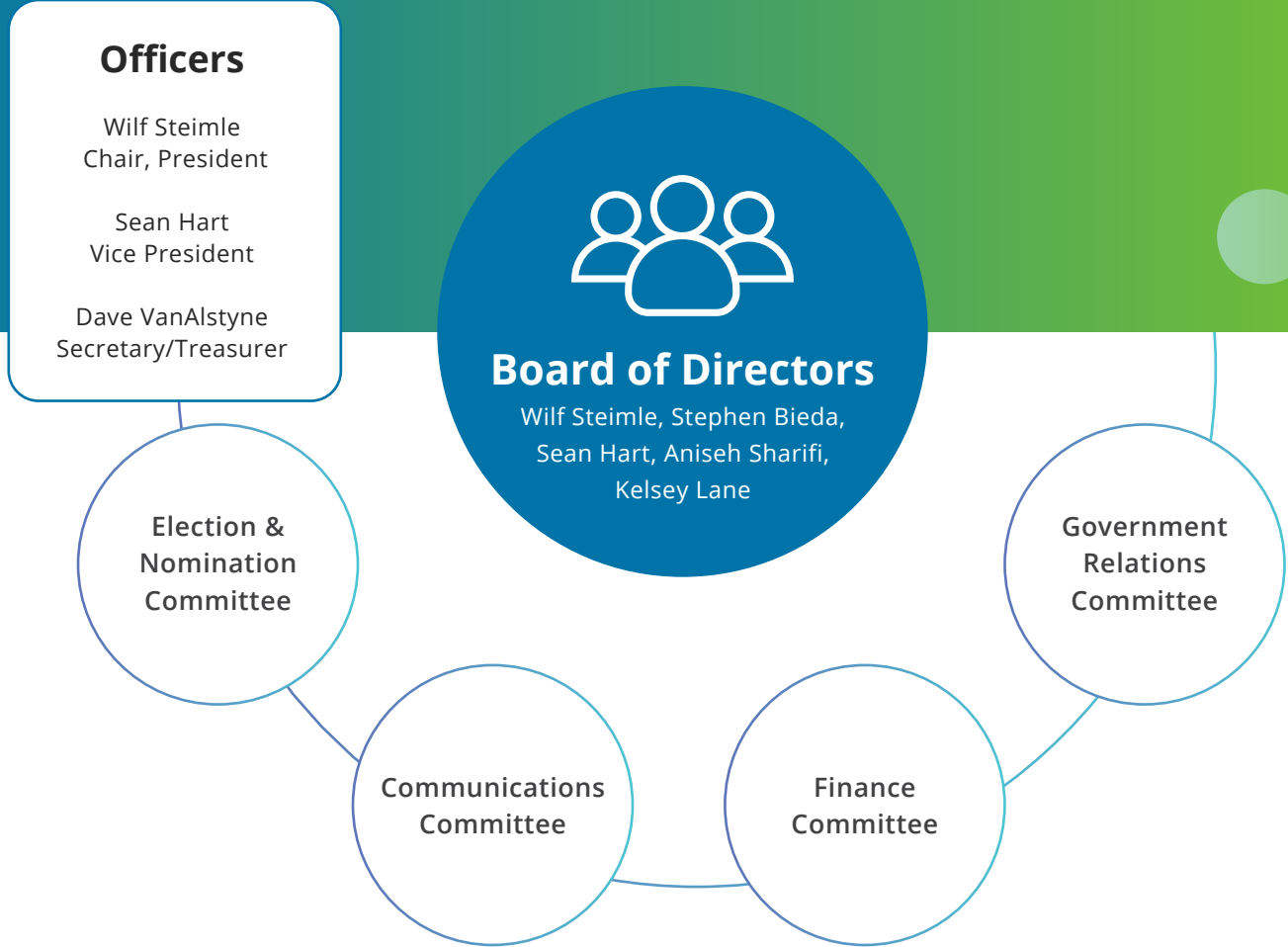


Together we fill a critical gap in helping educate new buyers and accelerating the electric vehicle transition. The work we're doing and what we have planned for in the coming years, will help make this a success.

Our mission has become an unstoppable force!

Wilf Steimle
President, Electric Vehicle Society

● EV SOCIETY GOVERNANCE



A Statement on EV Society Governance

Our **Board of Directors and Officers** are all dedicated volunteers and continuously strive to run EV Society in a way that is true to our values, exhibits transparency, and is in the best interest of our members. We have monthly board meetings and follow our established policies and bylaws. Our Directors serve two year terms and we have an established election process to allow members to elect (or re-elect) Directors.

Our **Committees** are how we get things done. Each committee is headed by a Board member or executive officer and consists of member volunteers, often organised into sub-committees. EV Society is blessed with a diverse pool of volunteers with a range of skill sets that we leverage in our committees as much as possible. EV Society exists because of our volunteers and we thank everyone who has helped progress our mission!

● 2021 HOWARD HUTT AWARD

THE RECIPIENT IS...

CARA CLAIRMAN

Electric Vehicle Society established the “Howard Hutt Award for Excellence in the Advancement of Electric Transportation” to recognise individuals or organisations who have engaged in outstanding efforts towards the advancement of electric transportation in Canada.

We are excited to announce Cara Clairman, President and CEO of Plug’n Drive, as the recipient of the 3rd Annual Howard Hutt Award. Cara is honoured for her long-standing work in the environmental and sustainability fields, especially for her notable and ongoing work at Plug’n Drive.



Cara holds a Bachelor of Law from Osgoode Hall, a Masters in Environmental Studies from York University, and an Honours Bachelor of Science degree from Queen’s University. Cara first became involved in electric mobility in 2009 while working at OPG as the VP of Sustainable Development.

She realized early on that EVs would not only be beneficial for the electricity system and economy, but also for the environment.

In 2011, Cara started Plug’n Drive, a non-profit organization committed to accelerating the adoption of electric vehicles in order to maximize their environmental and economic benefits. Since its inception, Plug’n Drive has established itself as a Canadian leader in the EV industry, becoming a trusted and unbiased source of information about EVs, charging stations, and the electricity sector. Cara and her team launched the world’s first Electric Vehicle Discovery Centre in 2017 and the Mobile Electric Vehicle Education Trailer (MEET) in 2020, with the goal of increasing awareness of EVs among Canadian consumers by offering test drives, displays, and interactive learning tools in a no pressure, no sales environment.

In 2017, Cara was honored to be awarded the Women in Renewable Energy (WiRE) Woman of the Year. That same year, Clean 50, celebrating Outstanding Contributors to Clean Capitalism, named Cara as one of their honourees. Most recently, Cara was the recipient of Electric Mobility Canada’s 2021 Al Cormier Award.

Her hard work and efforts in sustainability have continued. Cara has become a well-known expert in EV adoption and education in Canada, and is often called upon for her expertise in webinars, conferences, boards, and media.

EV Society thanks Cara for her efforts and is proud to present the 3rd Annual Howard Hutt Award to her this year!

● REGIONAL

SPOTLIGHT



New Brunswick EV Owners *EV Association of Atlantic Canada*

On top of consumer education and fun family events, members of the New Brunswick EV Owners group also participated in the 4th Annual Charge the Trail Rally: a fun weekend driving around the Cabot Trail, with a twist! The person who completes the 1,000km drive with the best adjusted time is the winner and their name, car and time will be engraved on our trophy. It’s a staged rally around the Cabot Trail in either direction, and back to Halifax. The goal is to complete the legs (there were nine legs this year) with the shortest adjusted time. Your time was adjusted by how much you exceed or miss your vehicles rated highway efficiency number (as rated by the U.S. EPA range figures).



Cabot Trail Route, one of the most scenic drives in Canada



The rally began as an event for EV drivers to have a friendly competition to promote the practicality of modern EV’s and to disprove the myth that EV’s do not do well on long road trips. The Cabot Trail is known as one of the most scenic drives in Canada. It is also an extremely challenging and exciting drive. It has long been thought that the trail was out of reach for most EV drivers due to its’ lack of charging infrastructure. Although challenges still exist for EV owners, one of the biggest take aways from driving and organizing this rally is that the general public is very interested in learning more about electric vehicles.

REGIONAL SPOTLIGHT



Electric Vehicle Council of Ottawa

EVCO has continued to keep its members and the public's interest strong during these times of restrictions. Members and the general public near and far attended virtual monthly meetings on a variety of subjects with speakers at each session. It was great to be able to keep contact with people who share our passion for EVs. Outside of the regular monthly meetings, several additional virtual meetings were held for various community groups as part of EVCO's efforts to reach outside the bubble of those who are already familiar with EVs. In person, EVCO held the annual SmartNet Alliance Sustainability Fair at Lansdowne Park in Ottawa on October 2nd. In spite of the heavy rains, it was a great success. With EVs and an electric school bus on hand to give out test drives, participants left the Sustainability Fair with a better understanding of EVs.

After many years of lobbying from EVCO, OC Transpo, the Ottawa transit authority, announced on June 7th their intention to transition to a fully electric fleet by 2036! All future bus purchases will be electric. As a first step in that important project, OC Transpo took delivery of four New Flyer electric buses. Those buses are in service allowing OC Transpo to better understand their operational requirements and performance.

EVCO has partnered with EnviroCentre, Communauto and the Ottawa Community Foundation (OCF) to setup a much-expanded program for 2022. Under the leadership of

EnviroCentre and with the help of NRCan and OCF funding, the Go-EV program will provide a test drive concierge service where the public can schedule a test drive with an EV ambassador at their home. Go-EV will also provide test drives and EV education at 20+ events in Eastern Ontario with the help of a portable trailer-based setup. EVCO is quite concerned that access to charging and EVs will become an equity issue where underprivileged groups will not be able to benefit from the lower cost of fuel and service. One of the focuses of the Go-EV program will be to reach out to groups such as lower income and first nation's communities that might not have had the opportunity to consider an EV. These communities often include multi-unit residential buildings (MURBs) and come with extra challenge of installing public charging so that EV owners have convenient charging options. EVCO and EnviroCentre are advocating for these communities and working with local elected officials to address this problem.



Photo taken at Byward market in downtown Ottawa

REGIONAL SPOTLIGHT



EVS Kwartha Chapter

At EVS Kwartha, we take every opportunity to discuss, explain and promote EVs with anyone who is curious. Our membership reflects the diversity of our community, and we are always ready to respond to every opportunity. On August 29, the Kwartha and Northumberland chapters hosted an EV event in Lakefield. We had a good turnout with about a dozen EVs on display. The rain that poured down didn't dampen the enthusiasm of those in attendance.

In October, the NDP approached our Chapter for a venue where the party's leader, Andrea Horwath, could announce the party's position on EVs. Press coverage was excellent and the Chapter Lead was invited to make a statement about the EVS and EV adoption.

By working together with the Northumberland chapter, both chapters were able to participate in a public event that otherwise might not have been possible. Activism and education are the crucial elements that drive the EVS. Excellent communication is the key to our on-going success, and the Chapter network is the crucial element in that process.



NDP party leader, Andrea Horwath, with EVS Kwartha chapter lead, Bill Bruesch



Northumberland chapter lead David Kuhnke discusses the "EV advantage" with enthusiastic visitors at the joint-chapter EV Meet in Lakefield.

REGIONAL SPOTLIGHT



EVS Barrie-Orillia Chapter

On September 11-18, 2021, the Barrie-Orillia Chapter participated in an event at the Orillia Square Mall in Orillia, ON. This event was sponsored by the mall's management company in tandem with a local environmental group, Sustainable Orillia. The event started with a weekend Electric Vehicle Demonstration on Sept 11th and 12th. We set up an EVS tent and information table. Additional sponsorship came from several local car dealerships who donated cash to support the event. Orillia Motor Sports displayed an all-electric Greenworks UTV. EVS members and Sustainable Orillia brought their personal EVs (20 vehicles of assorted makes and models) and conducted a static display show in the parking lot engaging the public in conversation. There was even one electric boat on display. Representatives from other organizations were present as well to give scheduled free public lectures inside the mall over the weekend.

Present were Ken Bokor (EV Revolution YouTube channel), the Electric Vehicle Network (an on-line exclusive dealer in EVs) and Plug Boats (an on-line publication exclusively about the electric boat industry). Ian Graham who runs an off-the-grid solar powered recording studio called "Small Dog Studio" was also on hand to talk about solar powering an electric pontoon boat. David Kuhnke from the Northumberland EVS Chapter brought his 2021 Ford Mach E Mustang which was a crowd pleaser and generated a lot of interest from the public. More than 200 visitors attended the two-day event on the Saturday and Sunday. The opening ceremony on Saturday was attended to by the mayor of Orillia, Steve Clark, as well as mayors Mike Burkett (Severn) and Harry Hughes (Township of Oro-Medonte) from the surrounding townships.



EVS Barrie-Orillia's Dave Kuhnke assisting at the information table in King City on Oct 2nd, 2021

On October 2nd, in conjunction with Plug'n Drive and Climate Action King, Keith Beckley (Barrie-Orillia Chapter) arranged for over 20 electric vehicles (EV) to be on display at the King Township Municipal Office for the public to see and test drive. The purpose of this event was to give the public an opportunity to learn about the benefits and fun of EVs when considering their next vehicle purchase. On display were all varieties of Tesla, a Polestar, Hyundai Konas, Kia Soul, Chevy Bolt, Mini EV, VW e-golf and Mach Es among others.

It was a perfect autumn day to hold this event which was enjoyed by over 80 people. Participants asked all the questions we have come to expect. Numerous test drives were hosted by Plug 'n Drive as well as a few private drives. Feedback received indicated that most people at the event were intending to make their next car purchase electric.

REGIONAL SPOTLIGHT



EVS Mississauga Chapter

2021 continued to validate the success of the Mississauga chapter and Tim Burrows in expanding its virtual presence to reach a broad spectrum of the public. Thirty-four Tim Talks virtual events reached 1600 people of various age groups, genders, and classification, from young students to retiree groups to help with educating and raising awareness. They were greatly appreciated and perceived by all the different groups that took part. The audience has been more accepting of EVs as a good choice for them now versus "in the Future". They are less curious and more confident and educated than ever before. Canada Talks Electric Cars has reached 7727 views with its monthly episodes with the most respected speakers in the industry. This exposure helps overcome the challenges brought on by the pandemic restrictions.

This spirit of "needing to educate and make aware" has improved by starting multi-chapter meetings in place of each chapter meeting independently. As a result, it has also expanded these monthly meetings to evolve into an educational event as it has attracted guest presenters from industry leaders from around Canada. This has contributed in and increase in the number of participations from all chapters as well. Utilizing virtual events has allowed the increased outreach for the Mississauga chapter, but we will plan for more in person events when restrictions are eased.



EVS Mississauga's Tim Burrows at Tim Talks Tesla grade school education event



Screenshot of participants from Mississauga, Toronto Probus meeting on May 13 (130 Attended)

REGIONAL SPOTLIGHT



EVS Windsor-Essex Chapter

Despite changing pandemic restrictions, an in-person event was held on September 25th, 2021 as part of National Drive Electric Week. Having over two dozen EVs on display for the public to see and learn was an asset to help educate the public and give people the confidence to make the switch. The questions from visitors this year demonstrated that the public is taking EVs more seriously and looking for help narrowing down choices. They come with an open mind and with some understanding of the EV world.



From left to right: Tanja Nuske, Mary Guthrie, Sean Hart, Windsor Mayor Drew Dilkens, Paul Allsop, Rohan Madhusudan, and Pino Mastroianni

Of course, the Windsor-Essex chapter participated in more virtual presentations including patterning and participating with other members of the community such as the City of Windsor, ERCA (Essex Regional Conservation Authority), and the local Automobility Group. Presenting on EVs in a virtual Earth Day webinar with the City and ERCA was a great way to reach the public that are novices to the EV. The participants were very optimistic with the discussion and presentation and had very good questions.

Participating in a couple of focus group virtual meetings with the Chamber of Commerce's Automobility group allowed us an opportunity to contribute to the discussion and raise awareness on the issues related to EVs and make connections with locals of a diverse group from different industries. It includes industry leaders in tech, the trucking industry, and energy. Plus, members got a chance to meet famed auto engineer and now YouTube star Sandy Munro, on his drive tour along the eastern U.S. and four Canadian stops with his Model S Plaid, before tearing it apart on his channel.

It was a pleasure to be able to advise and advocate for EV owners with the City of Windsor on their contributions to public charging. They will be adding 22 charging spots across the city not including plugs used for their fleet operations. This led to positive public exposure with an invitation for EV members and their EVs to be present for the public ceremony. It included an opportunity for Chapter lead Pino Mastroianni to speak at this ceremony alongside Mayor Drew Dilkens. This may have set an example the rest of the region to follow suit with a new plan to add up to 300 more plugs across the county.



Windsor-Essex member, Matt Quenneville, meets Sandy Munro & his Tesla Model S Plaid at the Windsor stop of his Munro Live tour.

REGIONAL SPOTLIGHT



EV Association of Alberta

In 2021, the EV Association of Alberta teamed up once again with Santas Anonymous to deliver gifts to children in an electric-powered convoy. This COVID-friendly event brought EV owners together for a great cause and helped subtly show non-EV participants that cold weather isn't an issue. EVAA received some great press with multiple interviews with local TV/Radio media.

This year, EVAA continued to work to successfully address cold weather concerns via their Cold Weather Smackdown video contest and responding to typical FUD concerns through media interviews. The chapter focused on remaining active on social media platforms, in addition to responding to concerns about EV ownership and infrastructure challenges. Charger availability and range concerns, particularly in northern Alberta, remained a challenge, as did perceived cold weather impacts.

EVAA's most impactful initiative in 2021 was their dealership training, demonstrating that EV owners excel at teaching dealerships how to appropriately address EV ownership questions and concerns for our local markets.

EVAA's goal for 2022 is simply to do more: expand dealership training, resume in person events, and increase interaction with media and government. We haven't quite solved the challenge of reaching a diverse community as COVID indeed continues to have significant impacts to our event schedule and our ability to have full EV transition impact.



EVAA members gathered at Santa Anonymous gift delivery event



Watch on YouTube:
Santa Gets Some Electric Helpers

REGIONAL SPOTLIGHT



Sunshine Coast EV Association

The Sunshine Coast Electric Vehicle Association (SCEVA) has adopted "Leading the Charge!" as our slogan. With our area on the coast just northwest of Vancouver amongst the highest in adoption rates for EVs in North America, we take pride in creating new and fun events for our growing membership.

Amongst our many events in 2021, we hosted a gathering in July in a pristine park alongside a fish bearing creek and the ocean – after explaining to the municipality that EVs were safe on grass (since we don't leak oil or create heat that could damage the grass.) Not only did we have typical electric cars attending – we had e-bikes, drones and a Segway.

Members and their families enjoyed a classic "Picnic in the Park" – an idyllic summer afternoon, picnics, games and good spirits! Remote controlled cars and Segway rides were great fun for the kids (of all ages!) while people wandering by got the chance to learn more about EVs. We'll be having this event again, for sure!



All photos from 5th Annual Sechelt (BC) Electric Vehicle Festival, Courtesy: Sunshine Coast EVA/John Henderson

MEMBER PROFILES

Jon Seary Drive Electric Newfoundland & Labrador

From the day I ordered my Model X in 2013, I had planned to make travel trailer camping a part of our EV experience. With a family of six, careful planning was needed to find a trailer that could fit all of us, yet be towed efficiently. Safari Condo's Alto line is optimized for EV towing, but travel restrictions prevented me from visiting the Quebec City showroom to try out their newest and largest model. Undaunted, I proceeded with the order, and in October I made the 6000 Km round trip to pick it up.

The 24' tandem axle trailer is 8' 8" high, and although I am well experienced with towing, I felt some trepidation of making the return journey home as my first trip. I was delighted with how well it towed - the car pulled it effortlessly, and the ride was quiet as always. While my trailer maneuvering skills were put to the test at each charging stop, I only had to unhitch to charge once.

Our power consumption was approximately double the car's usual usage when driving the full highway speeds of 100/110 Km/h. This dropped significantly to just 50% more consumption when lowering the speed back to 90 Km/h. While we tended to make charging stops about every 120 Km, the onerous 166 Km leg from Port aux Basques to Stephenville was accomplished with range to spare.

I was honoured to take my mother along for the trip, and she quickly became used to the numerous friendly interactions we would have as people would stop by for a chat. Charging stops were great for a light lunch onboard the trailer, and allowed us a chance to see more of the areas we passed through. If you see us around Atlantic Canada next summer, come say hello!

Jon Seary is a co-founder of Drive Electric NL in St. John's.



MEMBER PROFILES

Harvey Soicher & Kent Rathwell Vancouver EV Association

Harvey Soicher first planned to drive across the country in an electric vehicle with his wife Mary Ann. But when she passed away in June 2018, he did the trip in her honour the following year, taking 63 days in total to travel the long and arduous 7,000-plus kilometre journey.

For his second cross-Canada EV run, it took Harvey and co-driver Kent Rathwell four days and 19 hours. Starting in St. John's, Newfoundland, on September 13, the intrepid pair reached Victoria, BC on September 18, 2021 - a record time for the fastest drive of an electric car across the entire Trans-Canada highway, including ferry transport and charge time. Read more [here](#).

Soicher, 68, hails from Vancouver, while Saskatchewan resident and SEVA member Kent Rathwell has also done a much earlier cross-Canada drive in an EV, way back in 2012. That's when he and then business partner Christopher Misch helped inaugurate the Sun Country Highway, a network of (largely) free Level 2 charging stations that stretched well across the country, from BC to Atlantic Canada, in Rathwell's Tesla Roadster.



Harvey (left) and Kent with their electric Audi at Mile Zero in Victoria on Sept. 18.

NATIONAL WEBINAR SERIES CANADA TALKS ELECTRIC CARS

2021 SPEAKERS



ANOTHER STANDOUT YEAR

With the COVID-19 pandemic continuing to limit in-person gatherings in 2021, EV Society volunteers worked hard to bring quality educational content online via the popular webinar series, Canada Talks Electric Cars. The series covers important EV topics in Canada such as Charging, Batteries, Climate, Grid, Policy, Manufacturing, and Education. EVS would like to thank Tim Burrows, EVS Mississauga Chapter Lead, who makes the series come to life each month, and all the EVS volunteers supporting behind the scenes. Tim reports 8,000 views in 2021, compared to 1,500 views in 2020, its inaugural year!



Miss an episode?
Watch on YouTube!

8K
YOUTUBE VIEWS

135K
IMPRESSIONS

2021 Speaker Calendar

January	Cara Clairman, Plug N' Drive
February	Colin Dhillon, APMA
March	Joanna Kyriazis, Clean Energy Canada
April	Robert Hornung, CanREA
May	Ajay Kochhar, Li-Cycle
June	Ted Dowling, BYD Canada
July	Sandry Munro, Munro & Associates
August	Nathan Lemphers, Smart Prosperity Institute
September	Dave Giles, All EV Canada
October	Corey Cantor, BloombergNEF
November	Jacques Demont, Taiga Motors
December	Tom Rucker, Magna Powertrain

● CHARGING INFRASTRUCTURE

It was a remarkable electrification year in Canada with the federal government announcing the introduction of a 100% Zero Emissions Vehicle (ZEV) Mandate by 2035. On the EV charging infrastructure side the number of DC fast charging stations increased by 30% and total AC and DC station numbers saw jump of more than 16% as well.

With several new vehicles coming to market supporting 200 kW DC fast charging or more the focus on ultrafast charging deployment has increased as well, all in an effort to increase convenience and to improve the user experience of driving electric.



Electrify Canada/Canadian Tire Launch Event in June 2021

A potential upgrade to Canada’s highway EV charging future was introduced in September by Electric Autonomy Canada and architectural design competition sponsor, Parkland, via a design competition. The competition was comprised of a 10-person jury panel including EV Society President, Wilfe Steimle, for the Electric Fuelling Station of the Future design awards. The competition announcement kicked off a five-month international search to find the design community’s best answer to the question: “How can we reimagine the highway gas station of today as a new Canadian roadside oasis for electric vehicles?”

Province	L2 AC	DCFC	Total L2 AC & DCFC
AB	540	173	713
BC	2,769	644	3,413
MB	90	49	139
NB	201	86	287
NL	98	15	113
NS	246	33	279
NT	2	0	2
ON	4,662	999	5,661
PE	126	16	142
QC	6,299	948	7,247
SK	112	94	206
YT	3	5	8
CANADA	15,148	3,062	18,210

Statistics courtesy of ChargeHub

● GOVERNMENT RELATIONS

In 2021, EV Society continued its efforts to speak on behalf of drivers across the country, from municipal engagement all the way to sending letters and liaising with the federal government on upcoming policies and legislation. Some examples of the work we’ve done this year include:

Clean Fuel Standard

Working with the federal government in focus groups, we continued to submit changes for the clean fuel standard, which is a large piece of legislation that will help reduce emissions. One of the key items was accounting for personal vehicle charging, which could generate “credits” that could be given back to charging networks to be re-invested into expanding public charging infrastructure, auto manufacturers to provide vehicle discounts, or other programs that would provide incentives to expand EV infrastructure.

Measurement Canada for kWh billing

Another key area for drivers is fair billing practices on public charging stations. Measurement Canada started focus groups and public consultations to see what regulations needed to be changed and how they could accommodate allowing station owners and operators to bill by the kilowatt hour, versus time based, which is how all EV charging in Canada is billed. This change will see drivers charged for energy they consume versus the amount of time they spend charging, which is more equitable for drivers, especially in colder climates where charging can take longer.

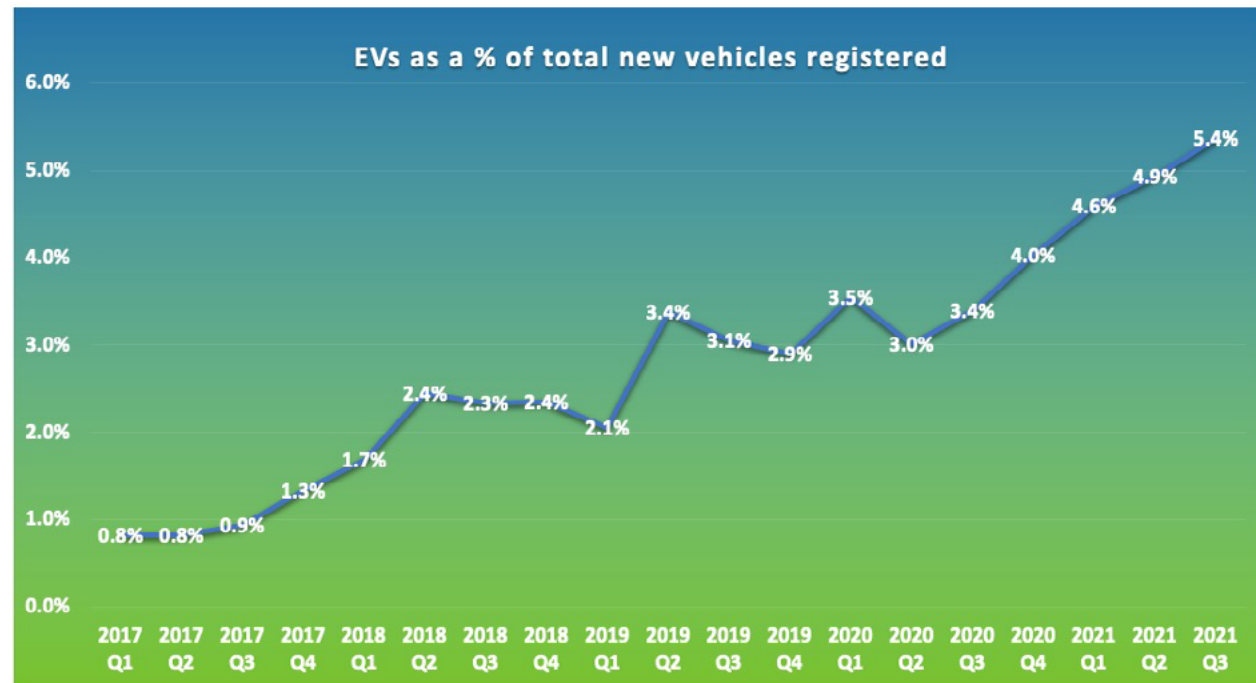
Municipal involvement

One of the ways any EV driver can help spur change is by speaking with local councillors or the municipal government. Local chapters have been engaging in this activity across Canada with some great results. From submitting comments and support for strata charging legislation in BC to purchasing BEV paramedic vehicles in Ontario, local changes such as these can help build support for EV use in your community and beyond.

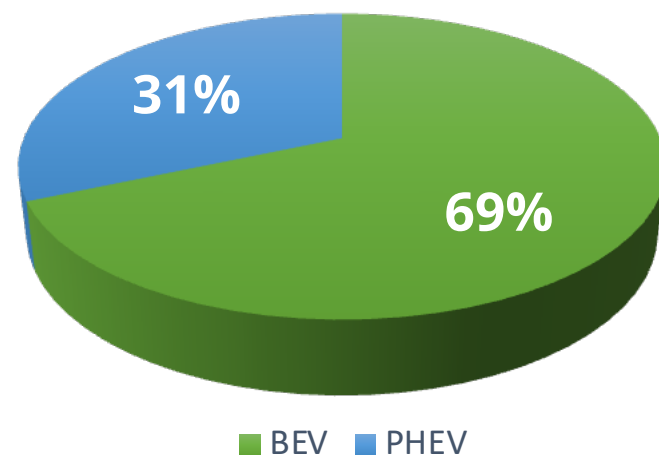
Other initiatives

EV Society continually monitors the political climate for opportunities to help, including by sitting on industry association government relations committees such as Electric Mobility Canada’s, who have been successful in meeting ministers and other government officials. EV Society provides a consumer voice to these committees which is imperative to ensure that Canadian drivers and their concerns are heard.

● EV SALES IN CANADA BY THE NUMBERS



EV Share in 2021 (to Q3)



● CANADIAN EV INDUSTRY TOP NEWS OF 2021

JANUARY: GM Canada announces it will invest \$1B to transform CAMI plant to produce commercial EVs by the end of 2021.

FEBRUARY: Nova Scotia becomes first of Atlantic provinces to announce new provincial EV rebates, for new and used plug-in vehicles.

MARCH: PEI announces \$5K incentive on new and used EVs, and \$2.5K for a new or used PHEV.

APRIL: EV owners in Saskatchewan rally against the first EV tax in Canada.

MAY: UBC breaks ground on \$23M renewable energy hub, including bi-directional EV charging.

JUNE: Canada mandates new car and passenger truck sales to be 100 per cent zero-emission by 2035.

JULY: First #EVWeekinCanada launched, with federal government offering \$32M for EV charging infrastructure around the country; New Brunswick launches new \$5k rebates for new and roughly half that for used EVs.

AUGUST: Government of Canada invests in first all-electric, all made-in-Canada electric concept car, an initiative by the Canadian Automotive Parts Manufacturers Association.

SEPTEMBER: Federal election breaks new ground, all party leaders presented platforms with clean transportation as key climate action

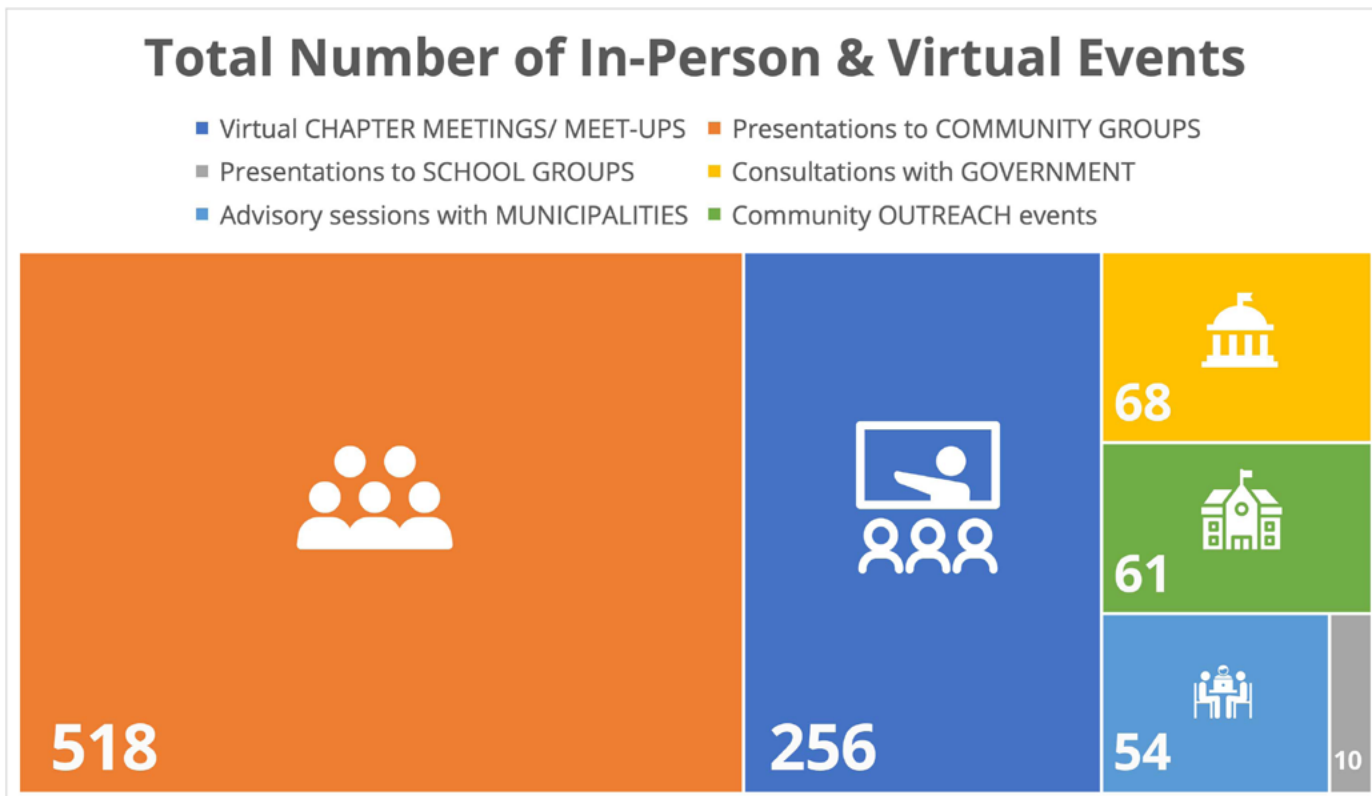
OCTOBER: British Columbia 2030 climate plan has most aggressive interim ZEV sales targets in North America, 90% ZEV by 2030.

NOVEMBER: Montreal-based Lightning eMotors marks first deliveries of all-electric commercial delivery vehicles.

DECEMBER: Ontario confirms 150kW quick chargers coming to all ONroute stops on 400-series highways, 20 of 23 to open by end of 2022, accessible to all quick-charging EVs; Canadians bought more electric vehicles in the last two years than in the previous eight combined.

NATIONAL IMPACT SURVEY

Every year, the EV Society Annual Report committee surveys the growing number of chapter leads across the country to gauge impact and develop insights on the effectiveness of EV Society initiatives. The leaders of our 27 chapters and affiliates across the country are the front line regional leaders that we count on for rallying members on various government relations and outreach and education initiatives. Despite the challenges of COVID-19 there was tremendous year over year growth in the number of EV Society chapters, members, and outreach activities.



OUR MEMBERS THANK YOU

Thank you to our chapter leads, members, and volunteers for their tireless efforts in spreading EV Society's message!

British Columbia

Vancouver EV Association
Victoria EV Association
Sunshine Coast EV Association
Comox Valley AV Association
Salt Spring Island EV Group
Prince George EV Association

Alberta

EV Association of Alberta

Saskatchewan

SaskEV
Saskatchewan EV Association

Manitoba

Manitoba EV Association

Ontario

EV Society with chapters in:
Aurora, Barrie-Orillia,
Caledon, Golden Horseshoe,
Greater Sudbury, London,
Kawartha, Mississauga,
Northumberland, Ottawa,
Scarborough, Windsor-Essex,
Waterloo Region

Québec

Association des Véhicules
Électriques du Québec

Newfoundland & Labrador

Drive Electric NL

New Brunswick

New Brunswick EV Owners

Prince Edward Island

PEI EV Association

Atlantic Canada

EV Association of Atlantic
Canada

CORPORATE MEMBERS

AK Motor International Corporation
Allandale Technologies
Bruce Automotive Group NS Limited
Can-Am RV Centre
Electric Autonomy Canada
Electric Mobility Canada (EMC-MEC)
Electric Vehicle Network Inc.
EV Revolution Show
EV-X Electric Vehicle Extrication
Fierce Media
Frontier Lithium
OSSTF 19 PEEL
Good Investing
Goodstream Solar
JML Electric Inc.

London Custom Truck and Car Repair
London Hydro
Luta App
Martin Counselling and Mediation Inc
Signature Electric Ltd.
Spark Charging Solutions Inc.
Steele Auto Group
SWTCH Energy Inc.
Taurus EV Charging Solutions Inc.
Up Marketing
Wieser Electric Ltd.
Xergy Energy
Yet-E-Boot



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Special thanks to the Annual report committee member and contributors!



THANK YOU

evsociety.ca

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